

# Campus Transportation Planning



## Planning for Campus Growth

Nelson\Nygaard specializes in tackling the particular transportation issues facing universities, research parks and business campuses: traffic congestion, constrained parking and limited revenue sources, among others. Our campus plans have achieved both financial and sustainability goals – and proven marketable to students, faculty and large corporate tenants.

As a full-service transportation planning firm with a wide variety of private and public clients, our experience in planning transit and shuttle services, implementing Transportation Demand Management (TDM) programs, preparing bicycle and pedestrian plans, and developing parking management programs throughout the United States means that we can hit the ground running in a wide range of campus transportation projects. Our planning addresses the needs of schools in a wide range of urban and rural settings. Some of the schools that have already benefited from the expertise of our staff include Stanford University, Yale University, Berkeley, rural Pacific Union College, and the University of Colorado in Boulder.

Our approach to campus transportation planning is unique in that we marry our experience across modes and strategies with high-quality community outreach and a willingness to look outside the conventional box of traffic engineering. Equally important, we aim to develop plans that minimize the financial cost for universities and create a positive educational environment. As former campus planners and transportation managers, our staff has not only drawn up successful plans for campuses across the country, we have also implemented and managed them.