

Berkeley, CA

Downtown/Southside Transportation Demand Management Study



Nelson\Nygaard developed multimodal strategies to allow increased development on the University of California campus and in the adjacent Downtown and Southside neighborhoods of Berkeley without increased traffic congestion. Both the city and university worked together as the project client, and the recommended strategies required the consensus of a 50-member working group representing all aspects of this diverse and politically active community.

The resulting plan recommended a parking cap for the downtown, joint management of parking supplies by both the city and university, and extensive investments in transit, information technologies and pedestrian amenities.

Nelson\Nygaard is currently working on an updated parking and transportation demand management study to continue and strengthen the City's alternative mode program and provide a blueprint for the effective management of the city's parking supply

The complete report is available online at:
www.ci.berkeley.ca.us/transportation/TDM/Study/Introduction.html



Project Duration: 1999–2000

Total Budget: \$100,000

Nelson\Nygaard Budget: \$40,000

For more information:

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