

## Glendale Downtown Mobility Study



American Planning Association  
Award for Comprehensive Planning in a Large Jurisdiction

Southern California Association of Governments  
President's Excellence Award for Visionary Planning for  
Mobility Livability, Prosperity and Sustainability

The City of Glendale's Downtown Mobility Study addressed the challenge of accommodating growth—including the addition of up to 8,000 housing units—without significantly increasing auto congestion or impacting Glendale's quality of life. The plan combined strategies to broaden transportation choices for existing residents, employees, and visitors with strategies to limit the growth of auto traffic generated by new development. Strategies include implementing techniques to achieve faster, frequent, and more reliable transit service along with a free downtown shuttle to support walking and a "Park Once" downtown.

A new comprehensive citywide set of street types and performance measures for streets was a primary focus of the study. Nelson\Nygaard identified a citywide Primary Transit Network: a system of fast, frequent and reliable transit lines connecting all of the City's planned growth areas. Primary Transit Streets are designed to support both Metro's rapid bus lines, the City's own Beeline buses and future rail service. To implement the transit network, Nelson\Nygaard identified new Quality of Service measures for transit, focused on the customer's experience rather than mere operational efficiency. Finally, Nelson\Nygaard created an analysis framework for helping the City balance the needs of all modes—autos, transit, pedestrians, bicyclists, and freight—in each street depending upon its urban context.

The Downtown Mobility Study was adopted unanimously by the Glendale City Council in early 2007. The Downtown Specific Plan and Mobility Study received the 2007 Award for "Comprehensive Planning in a Large Jurisdiction" from the American Planning Association (APA) Los Angeles chapter and the statewide 2007 Award of Merit from the California APA in the same



category. The project was also recognized by the Southern California Association of Governments (SCAG), receiving SCAG's 2007 "President's Excellence Award for Visionary Planning for Mobility, Livability, Prosperity, and Sustainability."

**Project Duration:** 2005–2006

**Total Budget:** \$552,706

**For more information:**

City of Glendale  
Planning Department  
633 E. Broadway, Room 103  
Glendale, CA 91206

**Contact:**

Alan Loomis  
Principal Urban Designer  
818-548-2140  
aloomis@ci.glendale.ca.us