

New Haven, CT

The Connecticut Center for a New Economy



The Connecticut Center for a New Economy (CCNE), a non-profit organization, is focused on the economic and social welfare of Connecticut cities. CCNE hired Nelson\Nygaard to provide planning and expert testimony to the community in its struggle against Yale New Haven Hospital's proposed construction of a five-level garage in conjunction with a new Cancer Center. The client wished to examine alternatives for providing comprehensive transportation options besides simply constructing a new parking facility. Nelson\Nygaard's recommendations focused on options to deal with increased parking demand, including strategies such as:

- Reducing demand through transportation demand management (TDM) techniques including parking cash-out, guaranteed ride home programs, and carpool/vanpools
- Consolidating parking management with Yale Medical School to increase utilization at existing facilities
- Designating park-and-ride locations outside the area
- Constructing a new parking facility

Nelson\Nygaard's efforts included raising awareness of the first three options by presenting innovative parking strategies to key city officials: the Board of Zoning Appeals, the Planning Board, and the Board of Alderman. These presentations included ways of reducing the impacts of new development on parking supplies, such as pricing parking at market rate, improving overall transit service, installing below-grade parking, and providing free transit passes to hospital employees. As a result of these education efforts, the hospital enacted a Community Benefits Agreement which included a goal of at least 10% TDM utilization for its employees and a reduction in size of the proposed parking facility.



Project Duration: 2005-2006

Total Budget: \$10,000

For more information:

Connecticut Center for a New Economy
425 College Street
New Haven, CT 06511
www.ctneweconomy.org

Contact:

Andrea van den Heever
President
203-785-9494
andrea@ctneweconomy.org