

San Mateo, CA

Rail Corridor Transportation Management Association



Nelson\Nygaard, in association with the Peninsula Traffic Congestion Relief Alliance and the City of San Mateo, is completing a study on the formation of the San Mateo Rail Corridor TMA. A major goal of the San Mateo Rail Corridor is to achieve an overall reduction in new vehicle trips of at least 25% corridor-wide. The TMA would help develop and oversee transportation demand management (TDM) programs to achieve this aggressive goal.

Nelson\Nygaard facilitated a series of stakeholder meetings with the Alliance, the City, and a core group of major land developers to identify critical issues and establish goals, roles and responsibilities, and to discuss funding, transportation strategies, options for measuring and monitoring progress toward the 25% vehicle trip reduction goal and outreach programs for the TMA. Central to this effort was a peer review of the organizational and administrative structure, policy board representation, fee structure, monitoring and enforcement strategies, and local ordinances of successful west coast TMA's.

A key challenge in planning the development of this TMA was understanding how the financing would evolve in the face of expected but as yet un-built future development. Key programmatic elements developed for the TMA included draft bylaws, a first year budget, future budgets based on member contributions, and a funding strategy involving grants, membership dues, commissions from pass sales, and start-up funds from the City of San Mateo.



Project Duration: 2006-present

Total Budget: \$25,000

For more information:

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