

San Rafael Downtown Shuttle Feasibility Study



This study evaluated the feasibility of a local shuttle bus service within the city of San Rafael. Guidance and direction was provided by an advisory committee of downtown merchants, developers, City staff, policy makers, and transit agency representatives. Included in the study was a peer review of seven Bay Area communities that operate shuttle services to identify the operating, funding and geographical characteristics that contribute to their success. It revealed that the successful shuttle services connect with a major transit center, operate with high service frequencies and have strong community support.

While many participants in the study were enthusiastic about a shuttle in San Rafael, the study concluded that San Rafael is a good long-term candidate for a shuttle service in its downtown area and the adjacent activity centers. In the short-term, however, many of the factors that would optimize a shuttle's success have not yet come to fruition. The study provides alternatives for an eventual shuttle in central San Rafael. It presents five shuttle concepts for shuttle service, three of which are "general public" routes. One concept is the employer noontime shuttle routes. It also identifies options for administering and financing an eventual shuttle service.

Project Duration: 2001

Total Budget: \$35,000

For more information:

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