

Sedona, AZ

Sedona Shuttle Study

Nelson\Nygaard developed an operational plan for implementation of a shuttle service in the town of Sedona, in northern Arizona, a gateway community for Oak Creek Canyon. This town of 10,000 welcomes approximately four million visitors a year, many of whom pass through the canyon on their way to nearby Grand Canyon. As a result, traffic congestion has become a serious problem in the spring and fall months, and the city and U.S. Forest Service wished to divert some of this traffic onto a shuttle. The plan was completed in 2003, and included a number of options for different levels of service and alternatives for administration and oversight.

The first stage of the free shuttle service, linking the two key shopping and hotel districts in the city, was implemented in October 2006. Soon thereafter, the recommended express service between Cottonwood and Sedona was implemented. Ridership on the shuttle service reached almost 9,000 passengers by May 2007, and productivity exceeded projected levels of 15 trips per hour within the first year of operations. The shuttle is jointly operated through an agreement between the City of Sedona and the Northern Arizona Intergovernmental Public Transit Authority. The next implementation step recommended in the plan calls for the shuttle service to be extended into Oak Creek Canyon.



Project Duration: 2001-2003

Total Budget: \$100,000

For more information:

City of Sedona, AZ
102 Roadrunner Drive
Sedona, AZ 86336

Contact:

Michael Raber
Associate Planner
520-204-7106
mraber@city.sedona.net