

Car-Sharing: Where and How it Succeeds

While many European and U.S. car-sharing organizations had experienced rapid growth in membership and geographical coverage, little research had been performed on the benefits and feasibility of car-sharing. This Transportation Research Board (TRB) study provides guidance to assist transit agencies, government officials, and other interested parties in developing successful car-sharing services in transit and other settings.

In particular, the report, TCRP Report 108, presents findings on the:

- Current and potential roles of car-sharing in enhancing mobility as part of the transportation system
- Characteristics of car-sharing members and neighborhoods where car-sharing has been established
- Environmental, economic, and social impacts of car-sharing
- Ways in which partner organizations have tried to promote car-sharing
- Barriers to car-sharing and ways to mitigate these barriers
- Procurement methods and evaluation techniques for achieving car-sharing goals.

Research for the report was gathered through extensive surveys and focus groups with car-sharing members; in-depth interviews with city, transit agency and developer staff; and GIS analysis of the characteristics of neighborhoods that can support car-sharing.

TCRP Report 108, Car-Sharing: Where and How it Succeeds, is available at http://www.nelson-nygaard.com/articles/article_carsharing.htm.



Project Duration: 2003-2005

Total Budget: \$250,000

For more information:

Transportation Research Board
500 5th St NW
Washington DC, 02366
<http://www.trb.org/>

Contact:

Donna Vlasak
202-334-2969
dschwager@nas.edu