

## **Wasatch Front Mobility Management Project**

Nelson\Nygaard was retained by a consortium composed of the Wasatch Front Regional Council, Mountainland Association of Governments and the Utah Transit Authority to develop a Mobility Management Plan for the UTA service area, a region that includes Salt Lake City and straddles parts of 6 counties, and the 2 planning districts.

In the course of developing the Mobility Management Plan, the Nelson\Nygaard team (1) developed an inventory of over 100 community transportation providers, (2) assessed the extent to which transportation needs of seniors, persons with disabilities and person with low income were met and not met by the available services, (3) developed a three-phased approach to implementing coordination and other mobility management efforts to improve access and mobility in the region; and (4) developed service and business plans for five high-priority strategies. Extensive public and stakeholder outreach efforts were undertaken; culminating in a regional coordination summit/conference.

More than typical coordination plans, this Plan provided a game plan for the implementation of mobility management programs in the region and blueprints for the implementation of selected strategies. The first and most important of these was the formation of Regional Coordination Councils (RCCs) in the region and the hiring of a Mobility Manager. The other high-priority strategies for which service and business plans were developed included the sharing of training staff, inter-agency participation in a fuel card program; co-sponsorship of local community shuttles and circulators; and a regional brokerage for community transportation.

Nelson\Nygaard also developed a suggested approach to a statewide coordination framework.

In a follow-up project, Nelson\Nygaard was retained by the Wasatch Front Regional Council and the Mountain Association of Governments to facilitate the formation of the RCCs for each and to initially provide Mobility Manager services.



**Project Duration:** 2009-2010

**Total Budget:** \$285,000

**add on:** \$38,000

**For more information:**

Wasatch Front Regional Council  
295 North Jimmy Doolittle Road  
Salt Lake City, Utah, 84116  
[www.wfrc.org](http://www.wfrc.org)

**Contact:**

Barbara Thomas  
Intergovernmental Coordinator  
801-363-4230 x 124  
[bthomas@wfrc.org](mailto:bthomas@wfrc.org)