

Parking Strategies

Nelson\Nygaard believes effective parking management is the key to unlocking multiple community goals, from economic development to congestion management and historic preservation. With more than 50 projects completed for cities, public agencies, developers, universities and nonprofits, we can analyze and share best practices from all sides of the table.

Parking Policy

From citywide parking strategies to neighborhood plans, Nelson\Nygaard has developed policies for small downtowns and major metropolitan centers. Our outreach tools help foster community consensus on policy objectives, and translate these into decisions on specific management policies. The firm is also at the cutting edge of new policy formulation: we have written best practice guides for the EPA, taught training courses for the American Planning Association, and developed our in-house best practice database.

Demand Analysis

Nelson\Nygaard helps developers and cities to go beyond the *Parking Generation* manual and accurately quantify parking demand for a new development, neighborhood plan or zoning ordinance. The firm's integrated financial and transportation models incorporate the impacts of density, transit access, pricing and demand management, and the potential for shared parking. We can analyze when more parking is needed, and when it is more effective to invest in alternatives to driving.

Parking Management

Our senior staff includes former parking managers who can lead clients through the implementation process for parking cash-out, shared parking, residential permit parking and other programs. We advise on how to take advantage of new payment and enforcement technologies, and implement customer-friendly information systems.

Recent Projects Include:

US Environmental Protection Agency

Parking Spaces/Community Places

Seattle Department of Transportation

South Lake Union On-Street Parking Plan

Meriam Park, Chico, California

Parking and TDM Plan

