

PROGRAM IMPLEMENTATION AND ADMINISTRATION

With hands-on experience and a comprehensive knowledge of the current regulatory environment, Nelson\Nygaard can manage, evaluate and implement transportation programs. On-site or from our offices, we offer a wide range of technical assistance to service providers: from transit services to paratransit and ADA compliance, multimodal planning and parking management.

Program Design and Implementation Assistance

From service plan changes to outreach and marketing, the shift from planning into actual street operations can be taxing to transit system staff. Nelson\Nygaard makes the difficult process of implementation easier: working as an extension of client staff, the firm can coordinate implementation teams, prepare weekly work plans and ensure a smooth start. Whether we are “working the phones” handling customer concerns or completing staff trainings, we will ensure that a project is running successfully before “turning over the keys.”

Program Administration

Nelson\Nygaard’s team has managed a variety of ongoing programs: from entire transit districts to smaller transportation projects. The firm is prepared to manage client projects for as long as necessary, whether it’s a pilot project with a short duration or an ongoing program with special skill needs; and will also provide training to client staff as part of a transition plan.

Program Evaluation

Nelson\Nygaard has designed and implemented a range of independent program evaluations, from paratransit projects to transportation demand management programs. Our skill set covers both quantitative analysis with original data collection and qualitative interviews with users and stakeholders. The firm also understands how to link performance analysis back to initial program goals, from vehicle trip reduction to improved access to service.



Tri City Cab and Limousine (925) 556-0555

Participant, please note:

- This voucher is assigned to you and is invalid if used by someone else.
- Print neatly and fill out form completely. Check mileage and reported fare.
- You are encouraged to pay for the taxi driver tip (10-15%)
- You are eligible for a taxi ride only if you did not find a ride match for your evening commute.

TO BE COMPLETED BY RideNow PARTICIPANT

Participant Name _____ Date _____

Work Phone (____) _____ Time of Ride _____ am/pm

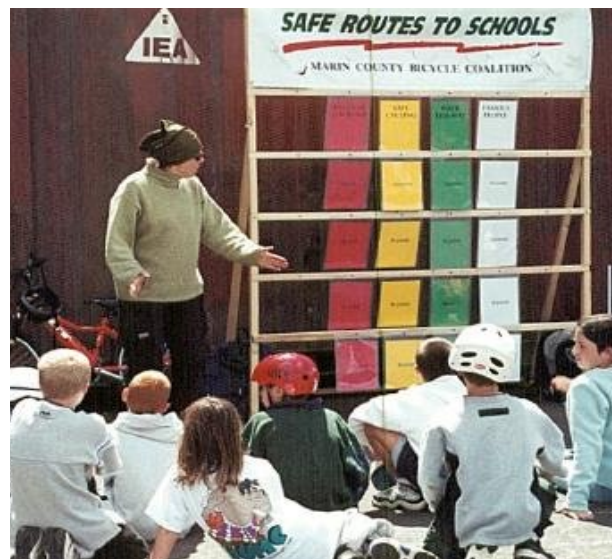
Cell Phone (____) _____

Starting/Pick-Up Location: Dublin/Pleasanton BART Station

Destination/Drop-Off Intersection _____

Destination/Drop-Off City _____

RideNow guaranteed ride home may only be used if you were a carpool rider this morning and you requested and did not get a match this afternoon.



Recent Projects include:

- **Alameda County** —
Guaranteed Ride Home
- **Ride-Now** —
Dynamic Ridesharing Demonstration
- **Marin County Safe Routes to School** —
Implementation and Evaluation